

Yayasan Agri Sustineri Indonesia



Development of Seed Potato Production

March 17, 2021

In a glance

Our Vision

Bright future for smallholder farming

Our Mission

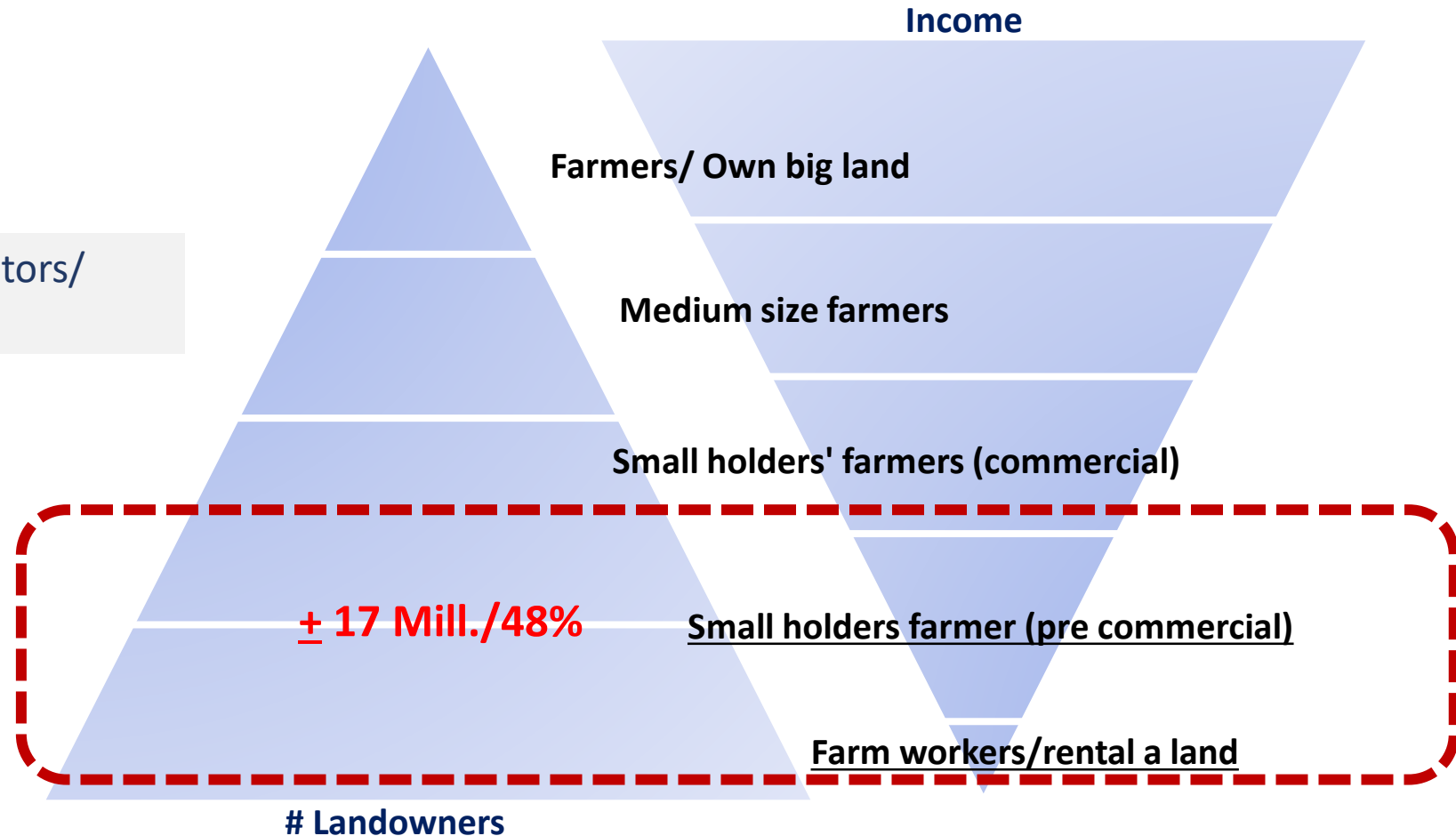
To strengthen smallholder farming and food system, we catalyze market development and delivery of innovation, while building capacity across the public and private sector

- ❖ Non-profit – Independent organization
 - ❖ Grants – Donors - Philanthropist
- ❖ Focus on researching, testing and scaling adoption of useful innovations
 - ❖ work as a catalyst & incubator
- ❖ Collaborate and partnering for Scaling up all program

Focusing on the bottom of the pyramids

Ag company/Aggregators/
Input

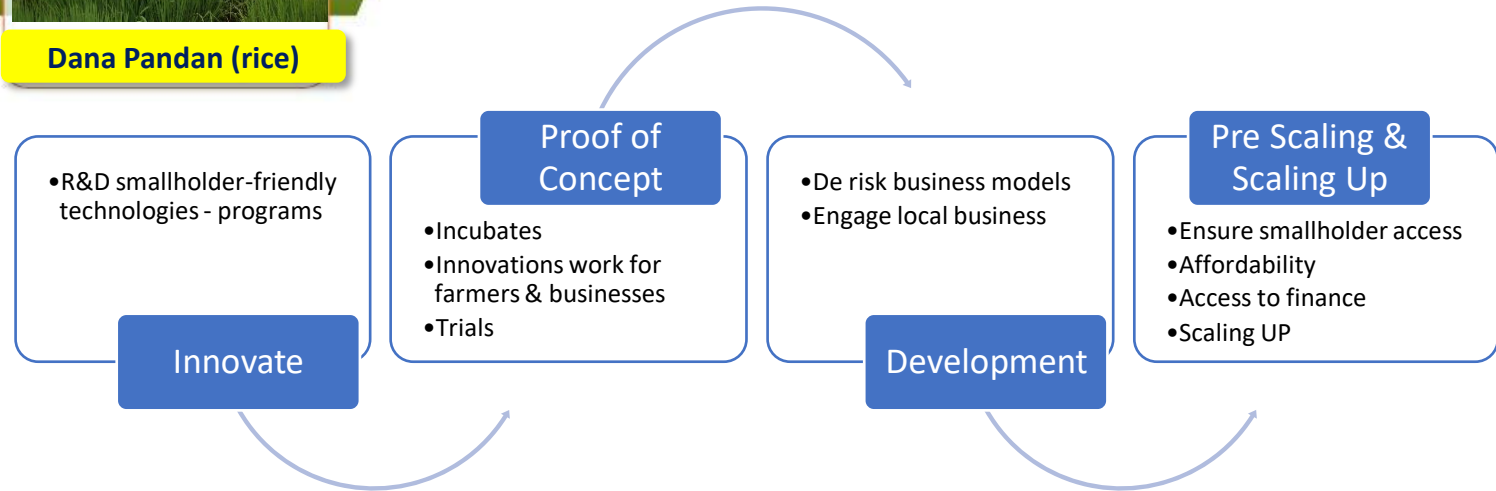
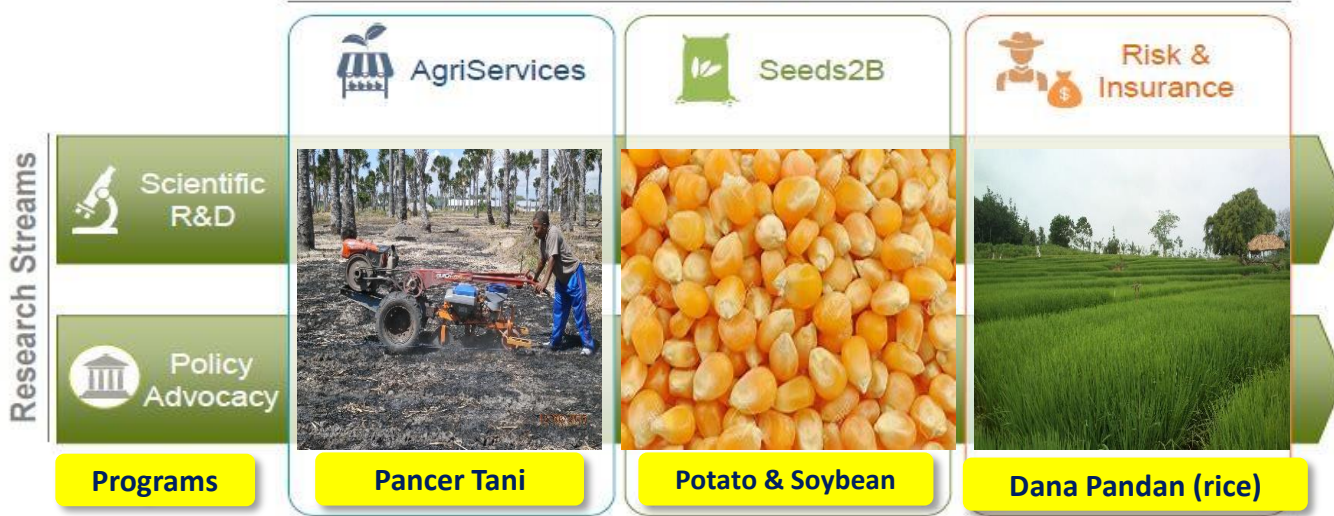
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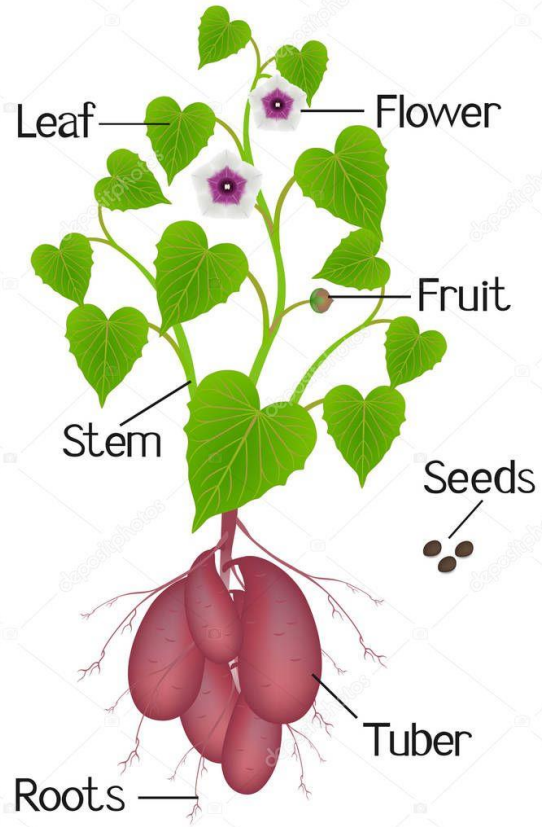
How we work

We operate across program streams in a pipeline approach, and we support our work with Scientific R&D and Policy Research and Advocacy

Delivery Channels: Program Streams



A journey



Seed Potato production Program

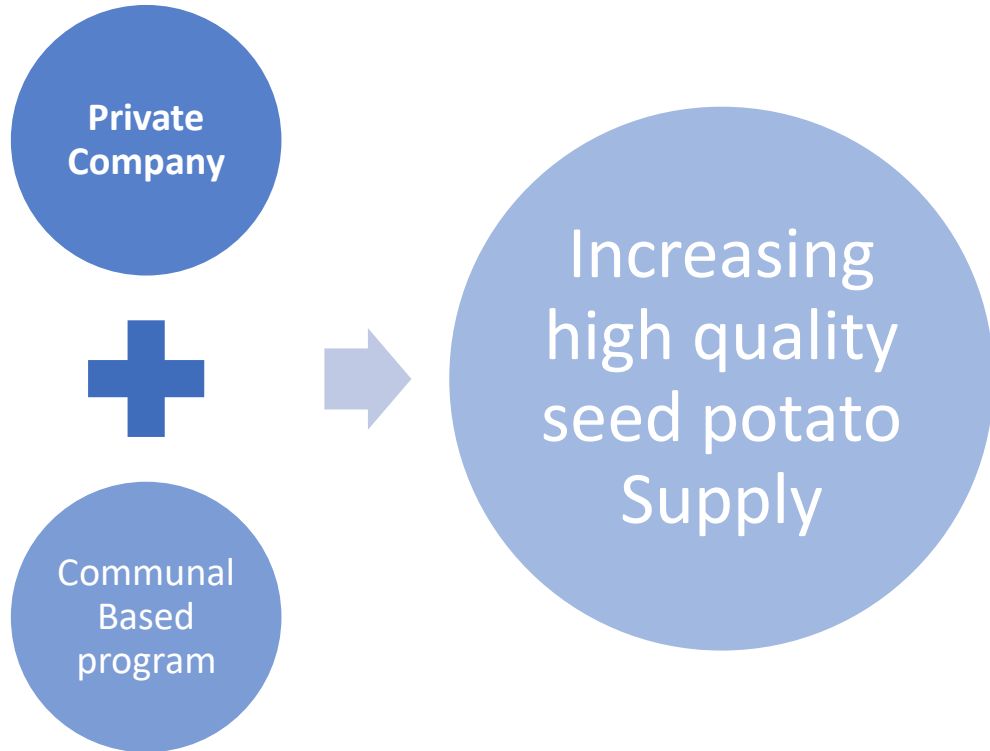


Program Objective

- To increase high quality seed potato supply
- Business Opportunities
- Knowledge transfer and empowerment



Two Approach



Our Journey



2013 - 2014

- Set up owned GH G0 seed prod.
- Received Transfer Tech & Donors
 - Balitsa
 - CIP
 - Oxford Univ.
 - BPSB
 - USAID
- Learning from Trials
- Produce 13 protocol for SP

2015-2019

- Partnership & coloboration
- Starting knowledge & Tech transfer
 - Private company
 - Communal Seed Production Program
- Trainings to farmer groups
- Partners start produce Seed
- Introduction of new variety

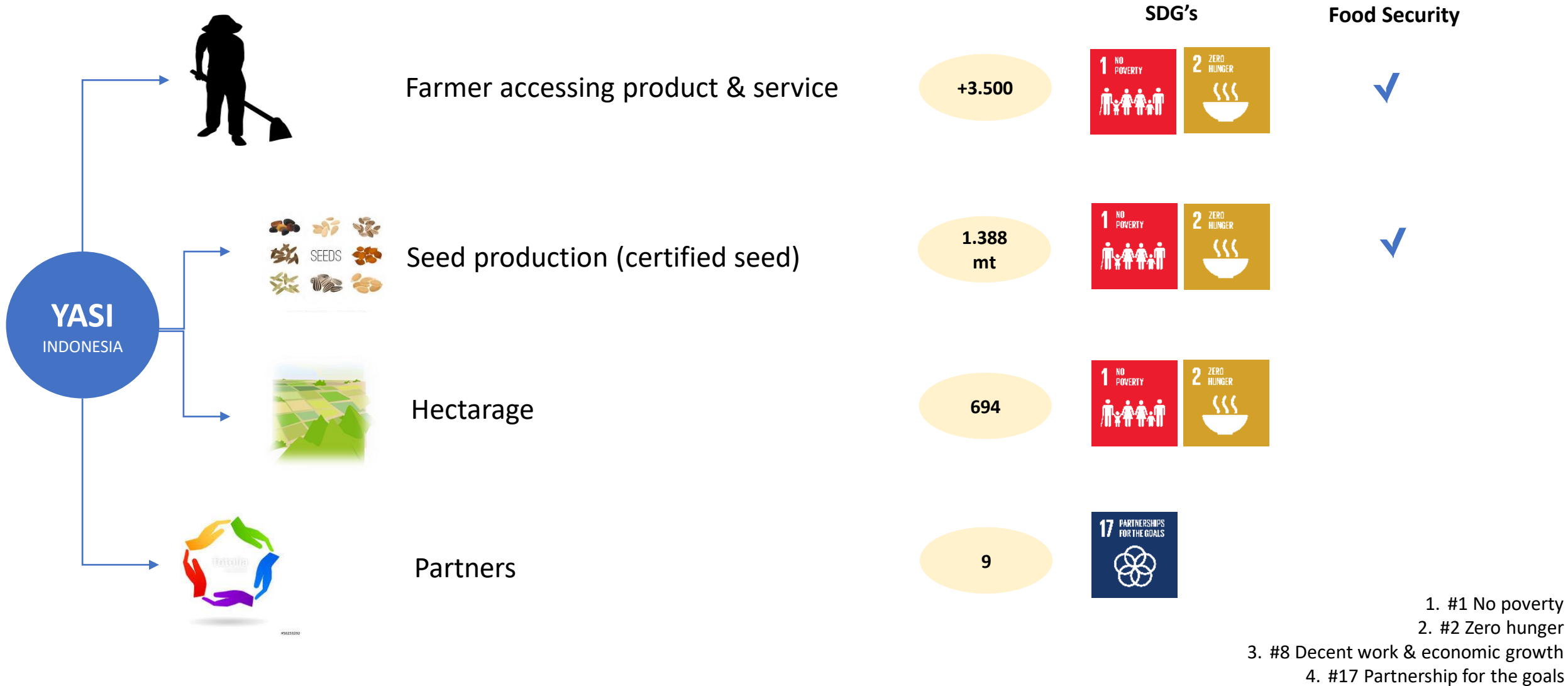


Present

- Market linkage
- Capability trainings
- Small size Mechanization & Irrigation oppurtunity
- Sharing knowledge
- Pancer Tani/Farmer Hubs



Impacts (2015-2020)



1. #1 No poverty
2. #2 Zero hunger
3. #8 Decent work & economic growth
4. #17 Partnership for the goals